



Philippines' No.1 Entrepreneur and Franchise Event of the Year!

5th ENTREPRENEUR AND FRANCHISE EXPO

MARCH 09-11, 2018

www.efe.ph

f /efeph i /efeph

MEGATRADE HALL MEGAMALL
Mandaluyong City, Metro Manila

ORGANIZED BY:
MediaCom SOLUTIONS INC.
www.mediacom.ph

Take Your Step to Success: Meet 10,000 Aspiring Entrepreneurs and Interested Franchisees

The Entrepreneur and Franchise Expo [EFE] is the Philippines' No. 1 trade & consumer exhibition, conference and networking event dedicated to empower Franchise Businesses, Small and Medium Enterprise (SMEs) and promote Entrepreneurship. EFE has been the preferred event marketing platform to over 450 businesses and attracted over 44,800 visitors over the past 4 years.

The goal of the Entrepreneur and Franchise Expo is to give aspiring entrepreneurs an overview of the franchising industry in the Philippines and to connect franchisors with interested franchisees. At the same time, the expo will also showcase various business suppliers catering to small and medium-sized businesses that can help them to grow their business.

This 3-day event is the best platform to promote your products and services, gather new leads and increase sales. EFE is a powerful way to get your company in front of thousands of key decision makers in your exact target demographic, all in one place.

If you want to grow your business and take your step to success, this is an event not to be missed. Call Us and Book Your Space Now!



PAST EXHIBITING BRANDS

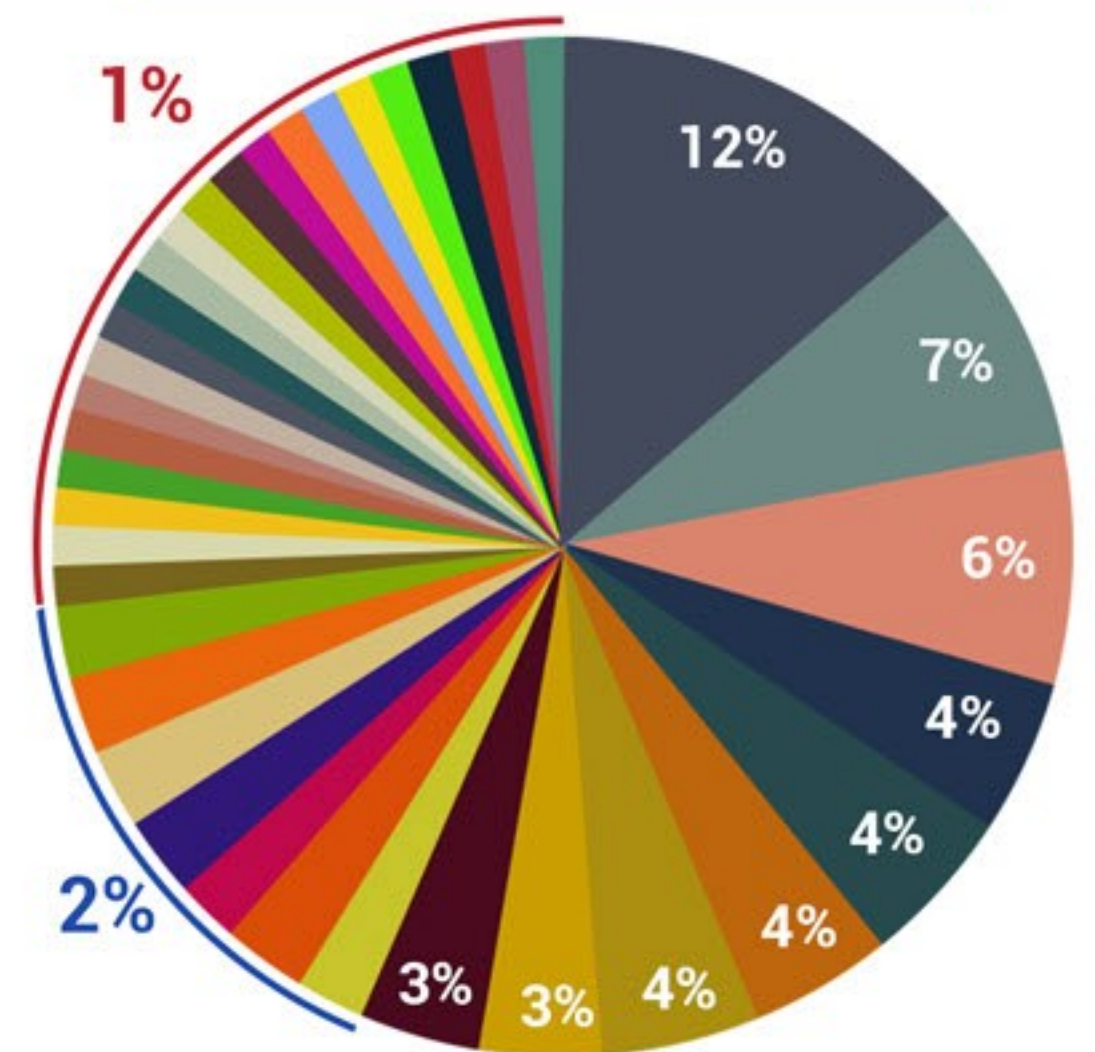


VISITORS PROFILE

- Interested Franchisees
- Aspiring Entrepreneurs
- Business Owners
- Directors
- Managers
- Business Professionals
- Executives
- Investors
- Academics
- Returning OFWs
- Retirees
- Media and Press
- Trade Association Members
- Government Officers

EXHIBITING INDUSTRIES

EXHIBITORS BREAKDOWN 2017



- Food Carts
- Business Opportunities
- Technology
- Real Estate
- Health and Beauty
- Beverages
- Banking and Finance
- Nail Salons
- Investments & Insurances
- Security
- Investments and Insurance
- Restaurants
- Hotel and Resorts
- Education
- Children's Products & Services
- Automotive
- Advertising and Marketing Services
- Garments & Textile
- Vending Businesses
- Travel & Tourism
- Transportation
- Training Services
- Trade Centers and Offices
- Tax Consultants
- Petroleum
- Printing, Copying & Signs
- Office Furniture
- Trade Associations
- Mailing & Shipping
- Machinery & Equipment
- Legal & Accounting
- Handicrafts
- Fragrances
- E-Commerce
- Cleaning and Laundry
- Chamber of Commerce & Industry
- Business Services
- ATM Businesses

EVENT BENEFITS

- ✓ Find New Franchisees, Distributors and Retailers.
- ✓ Meet Face to Face with Business Owners & Key Decision Makers.
- ✓ Introduce your Brand to a Targeted Market.
- ✓ Reach Thousands of Qualified Leads in a Short Period of Time.
- ✓ Develop New Business Networks and Build Long Lasting Relationships.

Corner Booth - 2 Sides Open

Regular Booth - 1 Side Open



BOOK YOUR SPACE NOW!

Contact Elvis Elorde:
☎ +63-2-509-4792
☎ +63-927-395-1575
✉ elvis@efe.ph

ORGANIZED BY



MEDIACOM SOLUTIONS INC.

Unit 10 B. LPL Building, 112 Legaspi Street Legaspi Village, Makati City, 1229 Philippines