



Philippines' No. 1 Entrepreneur and Franchise Event of the Year!

6th ENTREPRENEUR AND FRANCHISE EXPO

JULY 19-21, 2019

www.efe.ph

MEGATRADE HALL MEGAMALL
MANDALUYONG CITY, METRO MANILA
f e f e p h

Organized By
MediaCom SOLUTIONS INC.
www.mediacom.ph

EVENT INFORMATION SHEET

Take Your Step to Success! Meet 10,000 Aspiring Entrepreneurs and Interested Franchisees

The **Entrepreneur and Franchise Expo [EFE]** is the Philippines' No. 1 trade & consumer exhibition, conference and networking event dedicated to empower Franchise Businesses, Small and Medium Enterprises (SMEs) and promote Entrepreneurship. EFE has been the preferred event marketing platform to over 600 businesses and attracted over 58,000 visitors over the past 5 years.

The goal of the Entrepreneur and Franchise Expo is to give aspiring entrepreneurs an overview of the franchising industry in the Philippines and to connect franchisors with interested franchisees. At the same time, the expo will also showcase various business suppliers catering to small and medium-sized businesses that can help them to grow their businesses.

This 3-day event is the best platform to promote your products and services, gather new leads and increase sales. EFE is a powerful way to get your company in front of thousands of key decision makers in your exact target demographic, all in one place.

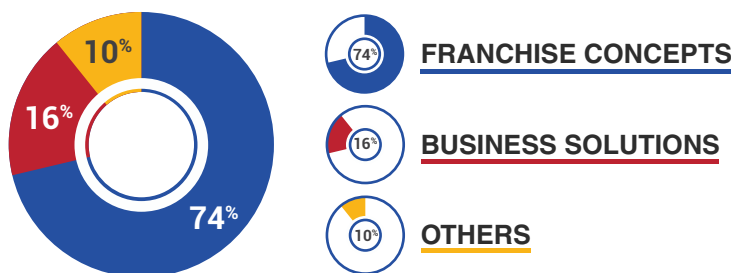
If you want to grow your business and take your step to success, this is an event not to be missed. Contact Us and **Book Your Space Now!**



PAST EXHIBITING BRANDS



EXHIBITORS INDUSTRY BREAKDOWN 2018



100 Exhibitors	200 Franchise Concepts & Business Solutions	1,380 SQM Event Area	10,000 Expected Visitors
95% Built New Business Relationships	97% Overwhelmed with the Quality of Visitors	98% Happy with the Visitors' Traffic	92% Generated Leads

VISITORS PROFILE

- Interested Franchisees
- Aspiring Entrepreneurs
- Business Owners
- Directors
- Managers
- Business Professionals
- Executives
- Investors
- Academics
- Returning OFWs
- Retirees
- Media and Press
- Trade Association Members
- Government Officers

EVENT BENEFITS

- ✓ Find New Franchisees, Distributors and Retailers
- ✓ Increase Sales
- ✓ Meet Face-to-Face with Business Owners and Key Decision-Makers
- ✓ Make Immediate Sales and Capture New Leads
- ✓ Introduce Your Brand to a Targeted Market
- ✓ Introduce New Products and Services
- ✓ Reach Thousands of Qualified Buyers in a Short Period of Time
- ✓ Reach a Captive Audience and Generate New Customers
- ✓ Develop New Business Networks and Build Long-Lasting Relationships
- ✓ Conduct Live Products and Services Demonstrations
- ✓ Conduct Market Research and Analysis

INTERESTED TO EXHIBIT? BOOK YOUR SPACE NOW!

<h5>CORNER BOOTH</h5> <p>2 Sides Open</p>	<h5>REGULAR BOOTH</h5> <p>1 Side Open</p>
<h4>INCLUSIONS</h4> <p>Booth space, wall panels, fascia with company's name and booth number, fluorescent light, 300w electricity socket, 1 Table, 2 Chairs and Carpet.</p>	