



Philippines' No. 1 Entrepreneur and Franchise Event of the Year!

6th ENTREPRENEUR AND FRANCHISE EXPO

JULY 19-21, 2019

www.efe.ph

MEGATRADE HALL MEGAMALL
MANDALUYONG CITY, METRO MANILA
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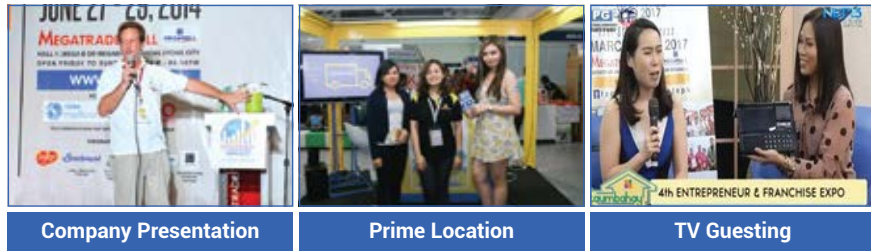
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MAJOR SPONSORSHIP PACKAGES

Highlight your Brand in the Entrepreneur and Franchise Community

Maximize your presence at the 6th Entrepreneur and Franchise Expo and connect your brand in a powerful way with thousands of decision-makers in the country. Becoming a Sponsor at our 3-day event is the smartest way to get your brand up close to your target market.

Our sponsorship packages offer excellent booth locations and opportunities to bring your brand's awareness up to the next level.



Company Presentation

Prime Location

TV Guesting

Previous Sponsors



Platinum Sponsor Php 380,000

(Limited to 1)

- 20 SQM Booth Space
- Most Prominent Location
- Brand Competitor locked out
- Recognition on the speech of the Mediacom Solutions Founder during the opening ceremony
- Logo inclusion on the Event Lanyard
- Logo inclusion on the Event Shirts
- Large logo inclusion tagged as Platinum Sponsor in all Event Promotional Materials
- Large logo inclusion on Event Website hyperlinked to your Brand Website
- Boosted Brand Mention on the Event Facebook Page with 22,800+ followers
- Weekly Feature on Event Blog
- Media Exposure in TV, Radio, Leading Broadsheets
- Special participation in the TV Guesting
- Live Acknowledgements during the event
- 20-minute Slot at the Entrepreneur Success Summit

Gold Sponsor Php 280,000

(Limited to 1)

- 15 SQM Booth Space
- Secondary Prominent Location
- Recognition on the speech of the Mediacom Solutions Founder during the opening ceremony
- Logo inclusion on the Event Shirts
- Medium logo inclusion tagged as Gold Sponsor in all Event Promotional Materials
- Medium logo inclusion on Event Website hyperlinked to your Website Brand
- Boosted Brand Mention on the Event Facebook Page with 22,800+ followers
- Weekly Feature on Event Blog
- Media Exposure in TV, Radio, Leading Broadsheets
- Special participation in the TV Guesting
- Live Acknowledgements during the event
- 15-minute Slot at the Entrepreneur Success Summit

Silver Sponsor Php 180,000

(Limited to 1)

- 12SQM Booth Space
- Prominent Location
- Recognition on the speech of the Mediacom Solutions Founder during the opening ceremony
- Small logo inclusion tagged as Silver Sponsor inclusion in all Event Promotional Materials
- Small logo inclusion on Event Website hyperlinked to your Brand Website
- Boosted Brand Mention on the Event Facebook Page with 22,800+ followers
- Weekly Feature on Event Blog
- Media Exposure in TV, Radio, Leading Broadsheets
- Live Acknowledgements during the event
- 10-minute Slot at the Entrepreneur Success Summit

ADVERTISING OPPORTUNITIES



Shirt Sponsor

- Company Logo printing on organizer's event polos shirt
- Company Logo placement on the event website (small)

Php 95,000



Bag Sponsor

- Company Logo printing on the event loot bag to be distributed to first 1,000 visitors
- Company Logo placement on the event website (small)

Php 60,000



Lanyard Sponsor

- Company Logo printing on event lanyard
- Company Logo placement on the event website (small)

Php 35,000



Newsletter Mention

- Company Press Release to be sent out to business database

Php 5,200



Facebook Mention

- Boosted promo Brand Mention on the Event Facebook page with 22,800+ fans

Php 5,200

If you would like to know more about our sponsorship packages and advertising opportunities, please contact Mr. Elvis Elorde, Event Administrator of Entrepreneur and Franchise Expo at elvis@efe.ph